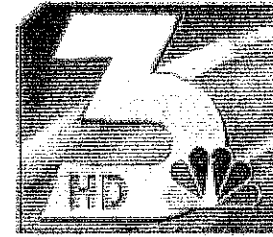


ORDER

KSNV

Orders

Order / Rev: 105177
 Alt Order #: 06839190
 Product Desc: JOE HECK 4 CONGRESS
 Estimate: 2580
 Flight Dates: 08/07/12 - 08/20/12
 Original Date / Rev: 08/06/12 / 08/09/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Strategic Media Placement, Inc.
 Buying Contact: _____
 Billing Contact: _____
7669 Stagers Loop
Delaware, OH 43015

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Heck, Joe for Congress *Revised*
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	21	\$23,550.00	\$20,017.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	21	\$23,550.00	\$20,017.50	0.00
Totals	21	\$23,550.00	\$20,017.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/13/12	08/16/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-T---	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-T---			3		\$700.00			0.00			
E 2	KSNV	08/20/12	08/20/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----			1		\$700.00			0.00			
E 3	KSNV	08/13/12	08/17/12	Face to Face w/ RalstonCM Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	5	\$4,000.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--			5		\$800.00			0.00			
E 5	KSNV	08/07/12	08/10/12	News 3 Olympic Zone CM News 3 Olympic Zone	CM	7:30-8:00PM	-TWTF--	:30	4	\$750.00	2	0.00	NM	4	\$3,000.00
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	-TWTF--			4		\$750.00			0.00			
E 6	KSNV	08/18/12	08/18/12	Saturday Today CM Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-			1		\$625.00			0.00			

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Alt Order #: 06839190
Flight Dates: 08/07/12 - 08/20/12

Advertiser: Heck, Joe for Congress
Product Desc: JOE HECK 4 CONGRESS
Estimate: 2580
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	08/19/12	08/19/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$625.00		0.00				
E 8	KSNV	08/07/12	08/10/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	-TWTF--	:30	4	\$1,200.00	3	0.00	NM	4	\$4,800.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-TWTF--			4		\$1,200.00		0.00				
E 9	KSNV	08/11/12	08/11/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	-----S-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
OLYMPIC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-			1		\$6,000.00		0.00				
E 10	KSNV	08/12/12	08/12/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	1	\$1,700.00	3	0.00	NM	1	\$1,700.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S			1		\$1,700.00		0.00				
													Totals	21	\$23,550.00